



PARTNERS FOR DAIRY QUALITY

PDQ

The United States Department of Agriculture (USDA), Agricultural Marketing Service (AMS), offers an alternative to end product inspection and grading for dairy products bearing official identification.

All products that can be evaluated under a:

- U.S. Grade Standard
- U.S. specification
- A Dairy Division validated commercial specification

and that are processed using a verified and audited QUALITY MANAGEMENT SYSTEM can be **OFFICIALLY IDENTIFIED** with an appropriate shield without end product inspection.

P^{ROFESSIONAL}

A^{CCURATE}

R^{ESPONSIVE}

T^{RAINED}

N^{ATIONAL}

E^{FFECTIVE}

R^{ELIABLE}

S^{ERVICE}

Q+U+A+L+I+T+Y

USDA/INDUSTRY PARTNERSHIP

EVERYONE BENEFITS

- + Uniform, high quality, wholesome dairy products
- + Consistent taste, feel, color and appearance of product
- + Approved, documented quality assurance system
- + Process audit verified
- + Customer-focused approach
- + Products shipped without end product evaluation of each lot
- + USDA identification on package



A processor's aid to marketing
A buyer's aid to value
A consumer's guide to quality

Agricultural Marketing Service

Dairy Programs

Grading Branch

Washington Office

USDA/AMS

Dairy Programs

Dairy Grading Branch

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